

STANDALONE PACKAGES

# ONE TEAM. THREE PILLARS. EVERY RESULT.

Each pillar is \$1,500/month on its own. No hourly billing, no nickel-and-diming, just clear monthly deliverables. Bundle two or three pillars for added savings.

CANCEL ANYTIME

NO SETUP FEE

DEDICATED ACCOUNT MANAGER

MONTHLY BILLING

PILLAR 01 · CREATIVE

## Creative

Content, copy, and video production that keeps your brand visible and your funnel fed every month.

**\$1,500** / month

WHAT'S INCLUDED

- ✓ 8 social media reels, edited, captioned, platform-formatted
- ✓ 2 long-form video edits (YouTube, podcast, interview)
- ✓ Up to 15 social media graphics and branded assets
- ✓ Up to 2 email sequences per month
- ✓ Brand asset maintenance (thumbnails, covers, templates)

PILLAR 02 · TECH

## Tech

Funnels, automations, and website maintenance. Your entire tech infrastructure, fully managed.

**\$1,500** / month

WHAT'S INCLUDED

- ✓ 1 active funnel maintained, up to 10 edit requests/month
- ✓ Website edits, up to 8 requests/month
- ✓ CRM management and contact list hygiene
- ✓ Email automation updates and troubleshooting
- ✓ Tech stack monitoring (integrations, payments, links)
- ✓ Product delivery setup and maintenance
- ✓ 1 lead gen opt-in funnel (landing + thank you + list)
- ✓ Monthly performance report

PILLAR 03 · OPERATIONS

## Operations

The business backbone. Admin, client management, and systems that keep everything running smoothly.

**\$1,500** / month

WHAT'S INCLUDED

- ✓ Dedicated ops support (calendar, inbox, scheduling)
- ✓ Client onboarding and offboarding management
- ✓ Project management system maintenance
- ✓ SOP documentation (up to 2/mo) + full SOP library build
- ✓ Billing and payment tracking
- ✓ Weekly CEO briefing and task triage
- ✓ Customer service management
- ✓ Launch coordination and support

AVAILABLE ADD-ONS

Project-based work and extras, quoted separately from your monthly retainer.

CREATIVE ADD-ONS

Extra reels	\$50-\$80 / reel
Sales page copy	\$400-\$800
Explainer / VSL (60-90s)	\$750-\$1,500
Motion graphics sequence	\$500-\$1,200
Brand identity / rebrand	Quoted
Scriptwriting	\$150-\$300 / script
Rush delivery	+40%

TECH ADD-ONS

New funnel build	\$800-\$3,500
Full website build	\$3,500-\$10,000
CRM setup or migration	\$800-\$2,000
Membership / course build	\$1,500-\$4,000
Paid ads setup & mgmt	Quoted

OPERATIONS ADD-ONS

Bookkeeping support	\$300-\$600 / mo
Recruitment & team coordination	Quoted

BUNDLE PACKAGES

# BUNDLE AND SAVE. GET MORE DONE.

Combine two or three pillars and save \$300 to \$700 per month versus purchasing each separately. All packages are month-to-month with no setup fee.

CREATIVE
TECH

## Launch Ready

Marketing running. Tech working. Nothing falling through the cracks.

**\$2,700** ~~\$3,000~~ SAVE \$300

per month · cancel anytime

*Best for coaches, creators, and service businesses who already have their own admin covered.*

- + Everything in Creative + Tech
- + Monthly check-in call
- + Quarterly funnel audit

TECH
OPERATIONS

## Back Office

Systems, tech, and operations fully managed. You focus on serving clients.

**\$2,700** ~~\$3,000~~ SAVE \$300

per month · cancel anytime

*Best for business owners who handle their own content but need everything else running on autopilot.*

- + Everything in Tech + Operations
- + Dedicated account manager
- + Monthly check-in call

CREATIVE
OPERATIONS

## Content & Command

Content produced. Backend handled. You just show up and deliver.

**\$2,700** ~~\$3,000~~ SAVE \$300

per month · cancel anytime

*Best for personal brands and consultants who are the face of their business and manage their own tech.*

- + Everything in Creative + Operations
- + Monthly check-in call
- + Dedicated account manager

CREATIVE
TECH
OPERATIONS
MOST POPULAR

## Full Command

One team running your creative, tech, and operations so you can focus entirely on revenue.

**\$3,800** ~~\$4,500~~ SAVE \$700

per month · cancel anytime

*Best for growing service businesses doing \$5K-\$15K/month who are ready to stop managing tasks.*

- + Everything in all three pillars
- + Dedicated account manager
- + Weekly team check-in
- + Monthly CEO strategy session
- + Quarterly business review & roadmap

COMPARE PACKAGES

# FIND THE RIGHT COMBO FOR YOU.

A full feature breakdown of every combo package, side by side.

WHAT'S INCLUDED	LAUNCH READY Creative + Tech	BACK OFFICE Tech + Ops	CONTENT & COMMAND Creative + Ops	FULL COMMAND All Three
Monthly price	\$2,700	\$2,700	\$2,700	\$3,800
Social reels (8/mo)	✓	–	✓	✓
Long-form video editing	✓	–	✓	✓
Email sequences	✓	–	✓	✓
Social media graphics (15/mo)	✓	–	✓	✓
Funnel maintenance & edits	✓	✓	–	✓
Website edits (8 req/mo)	✓	✓	–	✓
CRM & automation management	✓	✓	–	✓
Lead gen opt-in funnel	✓	✓	–	✓
Product delivery & maintenance	✓	✓	–	✓
Calendar, inbox & scheduling	–	✓	✓	✓
Client onboarding & offboarding	–	✓	✓	✓
Customer service management	–	✓	✓	✓
SOP documentation & library build	–	✓	✓	✓
Launch coordination	–	✓	✓	✓
Dedicated account manager	–	✓	✓	✓
Monthly check-in call	✓	✓	✓	✓
Weekly team check-in	–	–	–	✓
Monthly CEO strategy session	–	–	–	✓
Quarterly business review	–	–	–	✓

## READY TO GET STARTED?

Book a free 30-minute strategy call. We'll match you to the right package and answer any questions. No pressure, no commitment.

BOOK YOUR CALL AT

[alloutvirtual.com/contact](https://alloutvirtual.com/contact)